

# About

CureDuchenne holds the comprehensive two-day conference "FUTURES" once a year, and is offered at no charge to all attendees. With a focus on working towards positive futures for all in the Duchenne community, this conference is designed to provide Duchenne families with the information, support and motivation they need to live the best and longest life possible.



# Who We Are

Our mission is to save this generation of individuals with Duchenne muscular dystrophy.

CureDuchenne is recognized as a global leader in research, patient care and innovation for improving and extending the lives of those with Duchenne.

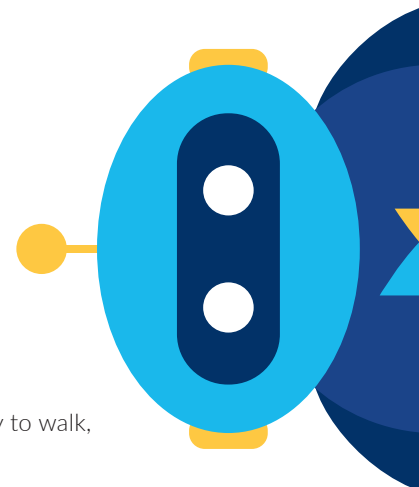
Our actions fuel hope for families, enable progress for drug development, and extend ambulation for patients in collaboration with pharmaceutical companies, medical and healthcare professionals, our scientific advisory board, and our board of directors.



**Accelerating the Cure. Redefining Care. Building Community.**

# Duchenne is a devastating muscle disease.

It's the most common and severe form of muscular dystrophy. Those affected by Duchenne lose the ability to walk, self-feed and breathe independently. But there is hope through new gene therapy technology.





This was one of the best Duchenne meetings I've attended!



# What's New in 2019?



The CureDuchenne 2019 FUTURES national conference is taking a holistic approach to Duchenne in these six categories: Family, Fitness, Friends, Fun, Function and Future.

This year, the conference will take place at the **Disneyland Hotel** in Anaheim, CA.

Over the course of two days, there will be a series of panel-based presentations circling these topics with many experts from the field such as Brenda Wong, MD, UMass Memorial Center, Eric Olson, PhD, UT Southwestern, Exonics Therapeutics and Dongsheng Duan, PhD, University of Missouri plus many more.

## 2019 PROGRAM

### Friday, October 11:

**Welcome Reception** | Kick off the weekend on the Grand Lawn of the Disneyland Hotel.

### Saturday, October 12:

**Panel Discussions** | Five panel discussions will feature 5+ speakers with expertise on the topics of: Exon Skipping, Function, Fitness, Anti-Inflammatory and Fun as related to Duchenne muscular dystrophy.

**Gene Therapy Symposium (Saturday evening)** | With emphasis on the Future of Duchenne, this Symposium will feature discussions on Gene Editing and Gene Therapy.

### Sunday, October 13:

**Panel Discussions** | Two panel discussions will feature 5-7 speakers with expertise on the topics of: Family and Friends as related to Duchenne.

**Bright FUTURES Celebration (Sunday afternoon)** | To culminate the weekend, the closing event will be a Bright FUTURES Celebration hosted by the CureDuchenne 2019 FUTURES Host Families committee.

# » INTERGALACTIC SPONSORSHIP LEVELS

## \$100,000 | Presenting Sponsor

- Recognition as Presenting Sponsor on all materials
- Prominent recognition of sponsorship on all digital promotion
- Prominent logo recognition included on all signage throughout conference
- One full page ad in CureDuchenne 2019 FUTURES program book
- Mention in thank you email sent to all attendees post event
- Dedicated exhibit space for product and service promotion in Resource Fair
- Mention during opening and closing remarks
- Mention in registration confirmation sent out to all attendees
- Breakout session opportunity with private dedicated room
- Opportunity to provide materials in all attendee conference bags
- Dedicated social media posts as part of dribble campaign (with 15K+ followers)
- Full report with insight on post event surveys sent to all attendees post event
- All-access registration for fifteen (15) which includes access to conference for both days, access for fifteen (15) to Dinner and Symposium on Saturday evening, access for fifteen (15) to Bright Futures Celebration on Sunday afternoon

## \$50,000 | Universe Sponsor

- Recognition as Universe Sponsor on all materials
- Prominent recognition of sponsorship on all digital promotion
- Logo recognition included on all signage throughout conference
- One full page ad in CureDuchenne 2019 FUTURES program book
- Mention in thank you email sent to all attendees post event
- Dedicated exhibit space for product and service promotion in Resource Fair
- Mention during opening and closing remarks
- Mention in registration confirmation sent out to all attendees
- Breakout session opportunity with private dedicated room
- Opportunity to provide materials in all attendee conference bags
- Prominent logo recognition included on all signage throughout conference
- Dedicated social media post as part of dribble campaign (with 15K+ followers)
- Full report with insight on post event surveys sent to all attendees post event
- All-access registration for ten (10) which includes access to conference for both days, access for ten (10) to Dinner and Symposium on Saturday evening, access for ten (10) to Bright Futures Celebration on Sunday afternoon

## \$25,000 | Galaxy Sponsor

- Recognition as Galaxy Sponsor on all materials
- Prominent recognition of sponsorship on all digital promotion
- Logo recognition included on all signage throughout conference
- One half page ad in CureDuchenne 2019 FUTURES program book
- Mention in thank you email sent to all attendees post event
- Dedicated exhibit space for product and service promotion in Resource Fair
- Mention during opening and closing remarks
- All-access registration for eight (8) which includes access to conference for both days, access for eight (8) to Dinner and Symposium on Saturday evening, access for eight (8) to Bright Futures Celebration on Sunday afternoon

### All Sponsors will enjoy the following benefits:

Complimentary Wi-Fi

Dedicated CureDuchenne Event Manager to help organize conference logistics in the weeks leading up to event and day-of

Access to discounted hotel room rates

# STELLAR SPONSORSHIP LEVELS

## \$15,000 | Shining Star

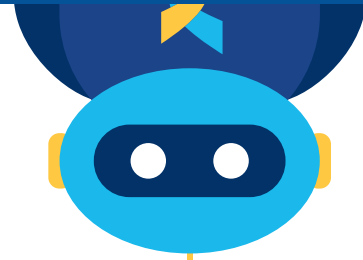
- Recognition of sponsorship on all digital promotion
- Logo recognition included on all signage throughout conference
- Dedicated exhibit space for product and service promotion in Resource Fair
- Resource Fair open Saturday 7:00 a.m. through 6:00 p.m. and Sunday 7:00 a.m. through 12:30 p.m.
- All-access registration for four (4) which includes access to conference for both days, access for four (4) to Dinner and Symposium on Saturday evening, access for four (4) to Bright Futures Celebration on Sunday afternoon

## \$7,500 | Bright Star

- Recognition of sponsorship on all digital promotion
- Logo recognition included on all signage throughout conference
- Dedicated exhibit space for product and service promotion in Resource Fair
- Resource Fair open Saturday 7:00 a.m. through 6:00 p.m. and Sunday 7:00 a.m. through 12:30 p.m.
- Registration for two (2) attendees to conference for both days
- Access for two (2) to Dinner and Symposium on Saturday evening
- Access for two (2) to Bright Futures Celebration on Sunday afternoon

## \$2,500 | Shooting Star

- Dedicated exhibit space for product and service promotion in Resource Fair
- Resource Fair open Saturday 7:00 a.m. through 6:00 p.m. and Sunday 7:00 a.m. through 12:30 p.m.



**21,504**  
**Total Follows**  
**on Social Media**



**450+**  
**Attendees**



**30+**  
**Expert Panelists**

**7** **Panel**  
**Discussions**

**2** **Days**

**1** **Game**  
**Changing**  
**Event**

# » À LA CARTE SPONSORSHIP LEVELS

## \$50,000 | e-Gaming Lounge Sponsor

- Official sponsor of the CureDuchenne 2019 FUTURES national conference e-Gaming Lounge
- Prominent recognition of sponsorship on all digital promotion
- Prominent Logo recognition included on all signage throughout conference
- Dedicated social media posts as part of dribble campaign (with 21K+ followers)
- Opportunity to use a videographer to capture footage throughout hours of operation

## \$25,000 | Symposium Sponsor

- Official sponsor of the Future Symposium on Saturday evening
- Host plated dinner for all CureDuchenne 2019 FUTURES attendees
- Prominent logo recognition throughout evening

## \$5,000 | Bright FUTURES Celebration Sponsor

- Official sponsor of the Bright FUTURES Celebration on Sunday afternoon
- Host food and beverage for event
- Includes prominent logo recognition throughout event

## Media Sponsor

- Please contact Joanne Forster at [joanne@cureduchenne.org](mailto:joanne@cureduchenne.org)

For interest in  
Sponsorship and/or  
Resource Fair opportunities,  
please contact Tiffany Cook at  
[tiffany@cureduchenne.org](mailto:tiffany@cureduchenne.org)



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Thank you so much for hosting this event! I received such a warm welcome and met such amazing people. Thank you for getting Dr. Wong and her team to speak; it's awesome to hear from the best!

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