



BLINGO

TO CURE DUCHENNE



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



ABOUT THE EVENT



October 14, 2017
7:00 PM at
THE WESTIN PHILLY

www.blingophilly.org

Event Chairs:

Beka and Jesse Rendell

Tom Smith

Sonal and Manu Gambhir

Honorary Chair:

Governor Edward G. Rendell



WHAT?

BLINGO is a night of bingo, bling and celebration where Philadelphians come together to make a huge difference for hundreds of thousands of children affected by Duchenne muscular dystrophy. Join our celebrity bingo callers to dine, drink, play bingo and win great prizes.

BLINGO is a truly unique event that features:

- ◆ More than 300 of Philadelphia's socially minded and engaged community leaders
- ◆ Multiple rounds of bingo with great prizes
- ◆ A "blinged out" theme that creates a fun and exciting atmosphere
- ◆ Incredible food, drink, and live auction packages

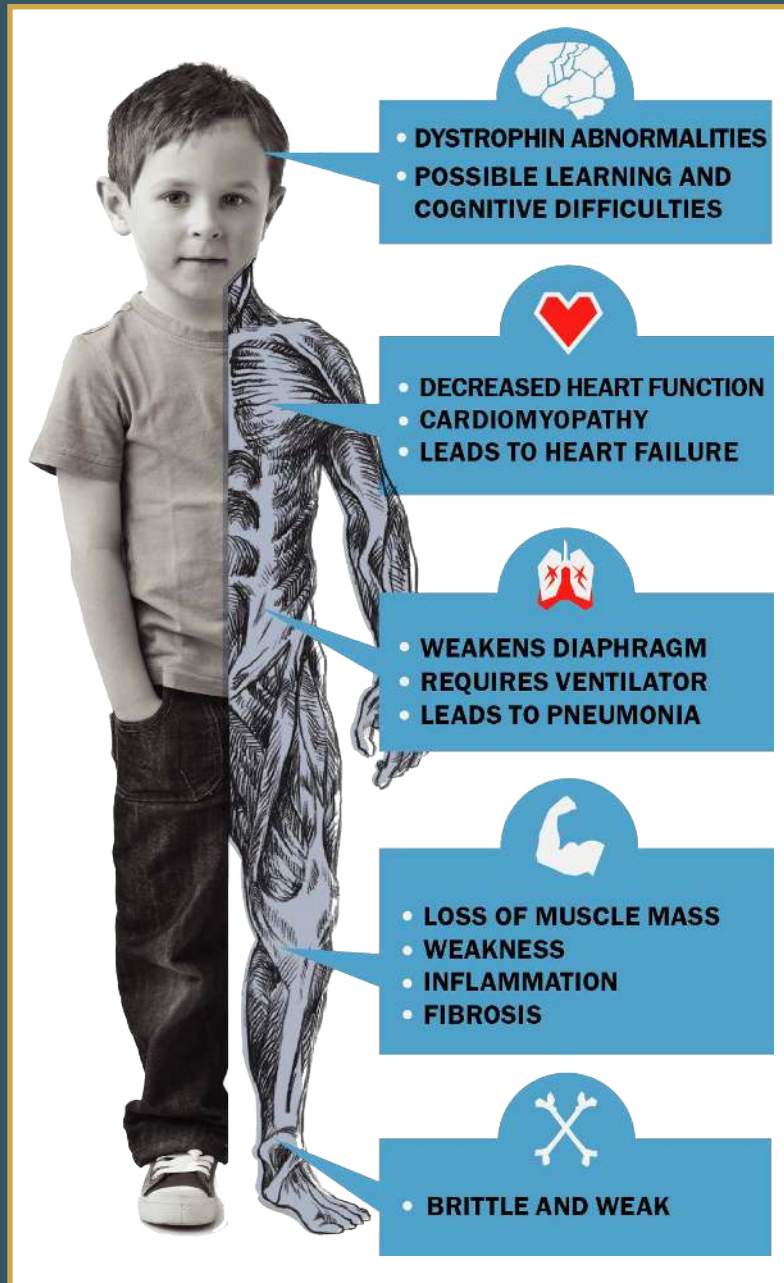
CLICK HERE

To view photos of BLINGO 2016

WHY?

Duchenne is a progressive and fatal genetic disease that causes muscle degeneration and affects 300,000 patients, mostly boys and young men, worldwide. Most are diagnosed by age 5, lose their ability to walk by age 12 and most don't survive their mid-20s. The disorder knows no ethnic or social boundaries. CureDuchenne funded research is providing real hope to improve and save the lives of those with Duchenne.

DUCHENNE'S IMPACT ON THE BODY



WHAT IS CureDuchenne?

CureDuchenne is a national nonprofit that raises awareness and funds research to find a cure for Duchenne muscular dystrophy.

Our goal is to halt the progress of the disease by bringing life-saving drugs to help all those with Duchenne. Duchenne is a multifaceted, complex disease, so CureDuchenne has been working to “treat the whole disease,” with a multi-pronged approach to find treatments for the many effects that Duchenne has on the body.

CureDuchenne has funded nine projects that have advanced into human clinical trials. With CureDuchenne’s support, the first treatment for Duchenne was approved by the FDA, Sarepta’s EXONDYS 51 (eteplirsen). This treatment may lessen the effects of the disease for those with certain mutations of Duchenne, but there is still more to be done to find a cure. CureDuchenne will continue to fund impactful research until there is a cure.

The organization was founded by Debra and Paul Miller after their son was diagnosed with Duchenne. At the time, there was not an organization focused exclusively on finding treatments for Duchenne.

SPONSORSHIP OPTIONS



SPONSORSHIP LEVELS

KEY BENEFITS

DIAMOND PRESENTING SPONSOR \$25,000

- Designation as “Presenting Sponsor” throughout all event and media materials
- Prominent recognition at event as “Presenting Sponsor” including logo inclusion on all visual slides during event program and verbal acknowledgment throughout event
- Logo placement on Step & Repeat (photo backdrop for all press photos)
- Reserved seating for up to 20 guests in exclusive Diamond Sponsor VIP section

RUBY SPONSOR \$10,000

- Prominent logo placement in a mutually agreed upon highly visible location
- Recognition as “Ruby Sponsor” throughout all event materials
- Recognition at event as “Ruby Sponsor” via signage and Audio/Visual program
- Reserved seating for up to 20 guests in exclusive Ruby Sponsor VIP section

EMERALD SPONSOR \$7,500

- Exclusive bingo card sponsor - corporate logo prominently displayed on Bingo cards to be given to all attendees upon arrival for bingo gameplay
- Recognition as “Emerald Sponsor” throughout all event materials
- Recognition at event as “Emerald Sponsor” and bingo card provider via signage and Audio/Visual program
- Two reserved tables for 10 guests (20 total guests)

SAPPHIRE SPONSOR \$5,000

- Official Bingo Round Sponsor – announcement of sponsor prior to designated bingo round – i.e. “This round of bingo brought to you by _____ (sponsor)”
- Recognition as “Sapphire Sponsor” throughout all event materials
- Recognition at event as “Sapphire Sponsor” via signage and Audio/Visual program
- One reserved table for 10 guests

PEARL SPONSOR \$2,500

- Recognition as “Pearl Sponsor” throughout all event materials
- Recognition at event as “Pearl Sponsor” via signage and Audio/Visual program
- One reserved table for 10 guests

GOLD SPONSOR \$1,000

- Individual, Family or Company name recognition at event as “Gold Sponsor” via signage and Audio/Visual program
- 4 tickets to Blingo 2017

SILVER SPONSOR \$500

- Individual, Family or Company name recognition at event as “Silver Sponsor” via signage and Audio/Visual program materials
- 2 tickets to Blingo 2017

2016 SPONSORS



Independently minded

